

## 2010 Cox Movies Under the Moon Sponsorship Opportunities

Cox Movies Under the Moon will take place Thursday, June 23 - Sunday, June 27 2010. This family-friendly community event raises much-needed funds for the special patients at Inova Fairfax Hospital for Children.

More than x people join us annually at Van Dyck Park in Fairfax for this fun, festive night at the movies! Participants range in age and are primarily families and children who live in the Northern Virginia region. A sponsorship for Cox Movies Under the Moon is an excellent opportunity for organizations to show their support for the community's premier children's hospital, while at the same time reaching this sought-after group of potential customers.

### Presenting Sponsor Benefits

**\$15,000** (\*\$14,500 is tax deductible)

- Name & logo on front of 15,000+ registration postcards runner & volunteer t-shirts, event banner, posters and event web site (linked to organization's website)
- Registration of 25 runners
- Large logo displayed on each mile marker on race course
- Opportunity to place marketing materials in race giveaway bags
- Logo on pace car banner
- Opportunity to set up a table and display marketing materials at the event

### Platinum Sponsor Benefits

**\$10,000** (\*\$9,600 is tax deductible)

- Name & logo on 15,000+ registration postcards, runner & volunteer t-shirts, event banner, posters and event web site (linked to organization's website)
- Logo displayed at two water stations on course
- Registration of 20 runners
- Opportunity to place marketing materials in race giveaway bags
- Logo on pace car banner

### Gold Sponsor Benefits

**\$5,000** (\*\$4,700)

- Name & logo on 15,000+ registration postcards, runner & volunteer t-shirts, event banner, posters and event web site (linked to organization's website)
- Registration of 15 runners
- Logo on pace car banner

### Silver Sponsor Benefits

**\$2,500** (\*\$2,300)

- Name & logo on 15,000+ registration postcards, runner & volunteer t-shirts, event banner, posters and event web site
- Registration of 10 runners

### Bronze Sponsor Benefits

**\$1,500** (\*\$1,400)

- Name & logo on 15,000+ registration postcards, runner & volunteer tee shirts, event banner, posters and event web site
- Registration of 5 runners

### Friend Sponsor Benefits

**\$500** (\*\$460)

- Name & logo on 15,000+ registration postcards, event banner, posters and event web site
- registration of 2 runners



*\*denotes tax deductible amount*